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PRESS KIT TERMS · UPDATED APRIL 2026

01 – LICENSE GRANT

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02 – ALLOWED USES

- Use Volt Content logos, avatars, and assets in articles, podcasts, videos, and social media posts about the company.
- Place logos at any size that maintains legibility.
- Use the boilerplate copy as-is or excerpted, with attribution.
- Reference Daniel Theo and the team in editorial content.

03 – RESTRICTIONS

- Do not modify, recolor, distort, or otherwise alter the Volt logo.
- Do not use Volt Content branding to imply endorsement, partnership, or a commercial relationship.
- Do not use Volt Content marks for merchandise, branded products, or other commercial use without prior written consent.
- Do not combine Volt Content marks with other logos to create new composite or co-branded marks.

04 – ATTRIBUTION

- Reference the company as “Volt Content” — one phrase, with a capital V and capital C.
- On first reference to the founder, use the full name and title: “Daniel Theo, Founder & CEO of Volt Content”. Subsequent references may use “Daniel Theo” or “Theo”.
- When citing brand colors or typography, refer to brand-colors.pdf and type-spec.pdf in this kit.

05 – CONTACT

For licensing questions, partnership inquiries, additional assets, or clarification on any of the above:

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